

Laura S. Marshall

Writer, educator, and editor

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lsmarshall.com

EXPERIENCE

U. of Massachusetts, Amherst, MA — *Lecturer, Writing Program*

SEPTEMBER 2019 - PRESENT

Devise lesson plans and assignments. Select readings. Grade assignments. Help students understand why their writing choices matter. Social Justice Fellow, 2022.

U. of Massachusetts, Amherst, MA — *Lecturer, English Dept.*

SPRING 2021, FALL 2021, SPRING 2022

Taught “Poetry, Activism, and Change,” “Traversing Narrative in Poetry,” and “Poetic Forms.” Devised lesson plans and assignments, selected readings, and graded assignments.

Juniper Young Writers Online, Amherst, MA — *Writing Instructor*

SUMMER 2020, SUMMER 2021, WINTER 2021

Created and led weeklong mixed-genre creative writing workshops as well as short writing craft sessions for participants in grades 8-12.

Elms College, Chicopee, MA — *Marketing & PR Coordinator*

DECEMBER 2014 - AUGUST 2019

Wrote PR materials: press releases, case studies, speeches, social media content. Filmed and edited videos. Designed marketing materials. Assisted with website redesign project.

Photonics Media, Pittsfield, MA — *Managing Editor*

AUGUST 2008 - DECEMBER 2014

Oversaw production and editing of 4 magazines: *Photonics Spectra*, *BioPhotonics*, *EuroPhotonics*, and *Industrial Photonics*. Managed editors and freelance writers.

The Berkshire Eagle, Pittsfield, MA — *Copy Editor, then Senior Editor for Special Projects*

2004 - 2008

Editing (planning, assignment, story development, copy editing, and proofreading) for this regional newspaper. Layout, design, and pagination. Oversaw the weekly cultural magazine and quarterly special sections. Coached new editors.

EDUCATION

UX Design Certification

2023

Google

MFA in Poetry

2019 - 2022

University of Massachusetts Amherst, MA

M.Ed. (Focus: Writing Pedagogy)

2015 - 2019

Elms College, Chicopee, MA

B.A. (Honours) in Linguistics

1994 - 1998

Queen's University

Kingston, Ontario, Canada

SKILLS

Editorial: Story assignment and development, writing, copy editing, proofreading, research, fact checking, style guide development, social media.

Collaborative: Clarity of communication, generosity with feedback, confidence in presentation, detail-oriented.

Design: Qualitative UX research, wireframing, prototyping, usability testing, graphic design, product innovation, human-centered design, responsive design.

TOOLS

Figma, InDesign, Photoshop, Adobe Premiere, Google Workspace

Literary Editing — Freelance

2005 – PRESENT

Guest Editor, *Trestle Ties* Literary Journal: Summer 2022

Special Features Editor, *jubilat* Literary Journal: Sept. 2019 – Aug. 2021

Research Assistant for Prof. Edie Meidav (two novel projects), U. of

Massachusetts Amherst: Summer 2020, Summer 2021

Primary Proofreader, *upstreet* Literary Journal: 2005, 2008 - 2012

PUBLIC READINGS & PANELS

Salon Salvage Reading Series, Troy, NY — *Invited Reader*

NOVEMBER 2022

Writer's Life Q&A Panel, Juniper Young Writers Online, Amherst, MA — *Invited Panelist*

SUMMER 2020, SUMMER 2021, WINTER 2022

Live Lit Reading Series, Amherst, MA — *Invited Reader*

NOVEMBER 2019

HONORS, AWARDS, AFFILIATIONS

Best Microfiction Nominee — “Flat,” short story

NOVEMBER 2023, nominated by *trampset* literary journal

Pushcart Prize Nominee — “Hydrophone,” poem

JUNE 2023, nominated by *Okay Donkey* literary journal

Pushcart Prize Nominee — “Hydrophone,” poem

DECEMBER 2022, nominated by *South Dakota Review* literary journal

SELECTED DIGITAL DESIGN PROJECTS

AccessiTrail — *End-to-end app design*

DECEMBER 2023

This app allows disabled hikers to find and review accessible trails, plan their hiking trips, suggest new trails to add to the database, and find community with other disabled outdoors enthusiasts.

Vegan Bakery App — *End-to-end app & website design*

AUGUST - NOVEMBER 2023

This vegan bakery app and responsive website enable clients to place their custom and regular orders quickly, efficiently, and confidently.